



County of Los Angeles CHIEF EXECUTIVE OFFICE

Kenneth Hahn Hall of Administration
500 West Temple Street, Room 713, Los Angeles, California 90012
(213) 974-1101
<http://ceo.lacounty.gov>

WILLIAM T FUJIOKA
Chief Executive Officer

Board of Supervisors
GLORIA MOLINA
First District

MARK RIDLEY-THOMAS
Second District

ZEV YAROSLAVSKY
Third District

DON KNABE
Fourth District

MICHAEL D. ANTONOVICH
Fifth District

February 23, 2009

To: All Department Heads

From: William T Fujioka
Chief Executive Officer

A handwritten signature in black ink, appearing to be "W. T. Fujioka", written over a horizontal line.

COUNTY'S MARCH OF DIMES "REACHING OUT TO SAVE BABIES" CAMPAIGN

On February 17, 2009, on motion of Board Chair Don Knabe, the Board of Supervisors approved the 2009 March of Dimes campaign with the theme, "Reaching Out to Save Babies" (Attachment). There are several activities associated with the annual walk-a-thon, including **"Reaching Out to Save Babies Day" on Saturday, April 25, 2009.**

We encourage employees, family members, and friends to sign-up and join the County team on April 25, 2009 at Exposition Park, located at Figueroa Street and Exposition Boulevard, across from USC in Los Angeles. Please note that the March of Dimes walk will not be held at Griffith Park this year. The County Team photo will take place promptly at 7:30 a.m. in front of the Chief Executive Office (CEO) booth.

The employee your department previously identified as your department's March of Dimes coordinator will work to raise awareness of this important fundraising activity. This individual will also serve as the liaison to the CEO Workplace Programs office for all March of Dimes activities this year.

Your department coordinator is aware of the **annual training workshop scheduled for Wednesday, February 25, 2009, at 9:00 a.m.**, in the Kenneth Hahn Hall of Administration, Room 739, in downtown Los Angeles. For parking, please contact the CEO Workplace Programs office at (213) 974-2619, or Elaine Elizalde, Countywide Team Leader, at (213) 974-2466 or eeelizalde@ceo.lacounty.gov.

"To Enrich Lives Through Effective And Caring Service"

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All Department Heads
February 23, 2009
Page 2

In addition, you are invited to join me at the **Annual March of Dimes Kickoff Breakfast on Tuesday, March 3, 2009, at 8:00 a.m.**, at the Dorothy Chandler Music Center, Salon A, 135 N. Grand Avenue, 5th floor, in downtown Los Angeles. The Department coordinator is also invited to attend. The CEO Workplace Programs office will handle the RSVPs for this event.

If you need additional information about the "Reaching Out to Save Babies" Campaign, please have staff contact Victoria Pipkin-Lane at (213) 974-2495 or vpipkin@ceo.lacounty.gov.

I look forward to seeing you at the March of Dimes kickoff breakfast on March 3, 2009. Thank you for your continued support of this worthwhile fundraising effort.

WTF:ES:MKZ
VPL:EE:acn

Attachment

c: Each Supervisor
March of Dimes Department Coordinators
Dani Montague, California State Director, March of Dimes
Angele Price, March of Dimes Los Angeles

AGN. NO. 4

MOTION BY SUPERVISOR DON KNABE

FEBRUARY 17, 2009

Employees of the County of Los Angeles have generously supported the annual March of Dimes fundraising campaign, forming department teams of walkers to raise funds that support important research to curtail premature births and infant mortality. This is a voluntary campaign conducted by County department heads and employees. The "Reaching Out to Save Babies" will be held on Saturday, April 25, 2009, 8:00 a.m., at Exposition Park, and the County Team photo will be taken at 7:30 a.m.

County employees raised more than \$368,000 last year and a portion of those funds were returned to the County in the form of grants to local medical facilities and agencies, including LAC+USC Medical Center and Great Beginnings for Black Babies.

"Reaching Out to Save Babies" is the theme for the County's 2009 March of Dimes campaign, which holds the "Top Public Sector" award. County hospitals and clinics will conduct Med-Walks during May and June in support of the fundraising effort.

- M O R E -

MOTION

MOLINA _____

RIDLEY-THOMAS _____

YAROSLAVSKY _____

ANTONOVICH _____

KNABE _____

Regular department fundraisers will continue this year along with partnerships with the Los Angeles Dodgers baseball team and Disney's El Capitan Theatre. "County Night at Dodger Stadium" is scheduled Friday, April 17, 2009 at 7:10 p.m. Chief Executive Officer William T Fujioka will throw out the first pitch.

In addition, another popular March of Dimes fundraiser, "Blue Jeans for Babies Days," will be held on Wednesday and Thursday, May 27 and May 28, 2009 respectively.

I, THEREFORE MOVE THAT THE BOARD OF SUPERVISORS:

1. Proclaim Saturday, April 25, 2009, as "Reaching Out to Save Babies" in the County of Los Angeles in support of the annual walk-a-thon; and
2. Proclaim Wednesday, May 27, and Thursday, May 28, as "Blue Jeans for Babies Days" in the County of Los Angeles to support the "Reaching Out to Save Babies" campaign; and
3. Waive parking fees in the amount of \$850 for 50 cars, excluding liability, for parking in Lot #14 at the Music Center for department coordinators attending the annual training session on Wednesday, February 25, 2009, at the Kenneth Hahn Hall of Administration; and
4. Waive parking fees in the amount of \$595 for 35 cars, excluding liability, for parking in Lot 14 at the Music Center for department heads and coordinators attending the annual Executive Kickoff breakfast on Tuesday, March 3, 2009; and

- M O R E -

5. Waive Countywide vendor fees in the amount of \$10,000, excluding liability, for fundraising activities in support of the 2009 Reaching Out to Save Babies campaign; and
6. Request that the Chief Executive Office, Office of Workplace Programs, and the Internal Services Department provide the necessary support services; and
7. Encourage all County employees and department heads to voluntarily participate in the County's 2009 "Reaching Out to Save Babies" event on Saturday, April 25, 2009, to support the campaign to wipe out premature births and infant mortality.

#

CP:nh

marchofdimes21709

Contact: Nick Chico, Manager
ISD, Parking Services
B-95 Kenneth Hahn Hall of Administration
213.974.9403